



jsai.me/portfolio
Reach me out via email aivasyshyna@gmail.com

Graphic Design + Art Direction
Based in Edmonton, AB

Education

Emily Carr University of Art & Design
Vancouver BC, Canada, 2020-2022
Bachelor of Design, Communication Design '22
Masachussets College of Art & Design
Boston MA, 2017-2020
Bachelor of Fine Arts, Communication Design '21

Design Skills

Branding & Identity	Campaign Design
Marketing Design	Digital Illustration
Design Research	Kinetic Typography
Photography & Editing	Filming & Editing

Technical Skills

Adobe Creative Suite	Trello / ClickUp
HTML & CSS	HitSteps Analytics
WordPress	Google Suite
Shopify	Final Cut Pro
Procreate	Keynote & Pages
ArtStudio Pro	Figma
Mirro Board	Microsoft Office

Interpersonal Skills

Teamwork	Empathy Skills
Fast-learner	Leadership Skills
Listening Skills	Working Independently

Languages

English (Bilingual)
Ukrainian (Bilingual)
Russian (Fluent)

Interests

Singing (Mezzo)	Handcrafting
Classical Music	Creative Writitng
Geopolitics	Printing mediums

Relevant Experience

Graphic Designer | Nexgen Signs and Printing
Oct 2024 – Present, Edmonton, AB

My speciality on the team is being a go-to lead brand designer (usually for oil, gas, and construction companies). I am handling Nexgen in-house design as a brand, as well as do specialized complex projects for the clients mostly located in Fort McMurray. I also do sign catalogues and decks for the selected most prominent clients

Freelance Graphic Designer | Freelance
Feb 2024 – Oct 2024, Edmonton, AB

My projects are focused on building websites based on Wordpress, consulting on creative direction, and redesigning interfaces. The clients are various businesses, including finance, immigration, artistic individuals.

One of the prominent clients was Verdant Furniture. Due to the nature of the company being a startup, I was able to expand the brand identity by changing the hue from warm to cool, introducing secondary shades, and utilizing the brand mark as the highlight for assets.

Jr Graphic Designer | Sundays Furniture
Aug 2021 – Dec 2023, Vancouver, BC

Working under Art and Creative Directors, I was in charge of communicating and executing assets for customer facing (Marketing, Retail, Ecommerce) and internal departments. Additional duties included creative asset management, overseeing product photography editing, etc.

Graphic Design Contractor | Sundays Furniture
Jun 2021 – Aug 2021, Vancouver, BC

I am lending a hand with teams graphic design asset needs and work under the supervision of the Co-Founder Barbora, who is also an interim Brand&Marketing Manager. My regular tasks are to design weekly newsletter, photo crops for the website, and other digital and physical assets.

Junior Graphic Designer | Anchor Marketing Inc.
Mar 2021 – Aug 2021, Tsawwassen, BC

I work with non-profit & volunteer organizations under the supervision of project manager. My regular tasks as of date are event poster designs, branding guides, etc.

Other Experience

Building Manager + Caretaker | Dorset Realty Group
Dec 2022 – Jan 2024 (Part-time), Vancouver, BC

As an on-site management for the residential building, I provided management services to tenants. That included handling move in and move out inspections, showing apartments + assisting potential tenants with application. Notable project was creation of a digital form on building's website for the manager yearly inspection, which sped up the inspections and created a digital record.